

2009 Upstate Latino Summit Sponsorship Opportunities

SPONSORSHIP LEVEL A..... \$ 10,000.00

- **Sponsorship exclusivity** - Exclusivity to main exposure in any promotional and/or advertisement form (largest Logo exposure, first corporate name mentioning, introduction to the event with the "presented by..." statement)
- **Main entry passes** - Printing of the logo of your Business and/or Organization in the main event pass
- **Banner Exposure** - A banner in the main lobby, entrance, and/or conference rooms
- **Presence in the Registration form** - Corporate Logo and print recognition, in the Registration form and main Brochure (*primary location*), and event program
- **Presence in the "Exhibitors Area"** - A table in the "Exhibitors Area" with the opportunity to be present as part of a "Mini-trade show", that will expose to the visitors, participants, and other Exhibitors.
- **Advertisement opportunity in the Program Booklet** - This is a chance to expose your Business and/or Organization to the estimated hundreds of attendees and visitors of this event, in a booklet that not only will be distributed within the Summit day, but also mailed to parties and invited individuals that could not make it. You will receive one full page advertisement.
- **Advertisement opportunity in the Summit Website** - This is a chance to expose your Business and/or Organization, in the website that will be used not only for promotional and informational purposes, but also for online registration, interactive forum, latest related news to the event, and other possible features.
- **Verbal exposure** - Mentioning of your Business and/or Organization by the Master of Ceremony during summit and during the Gala
- **Media exposure** - Mentioning of your Business and/or Organization in all the media avenues used, as part of the promotional campaign, including (but not limited) newspapers, radio, and TV
- **Commemorative T-Shirt exposure** - The logo of your Business and/or Organization will be placed on the 100 Latino Upstate Summit 2009 Staff T-Shirts.
- **Gala party invitational** - A full Table (seating for 10) at the Gala party to be held on **Friday, October 23, 2009**

SPONSORSHIP LEVEL B..... \$ 5,000.00

- **Banner Exposure**.- A banner in the main lobby, entrance, and/or conference rooms
- **Presence in the Registration form** - Corporate Logo and print recognition, in the Registration form and main Brochure
- **Presence in the "Exhibitors Area"** - A table in the "Exhibitors Area" with the opportunity to be present as part of a "Mini-trade show", that will expose to the visitors, participants, and other Exhibitors.
- **Advertisement opportunity in the Program Booklet** - This is a chance to expose your Business and/or Organization to the estimated hundreds of attendees and visitors of this event, in a booklet that not only will be distributed within the Summit day, but also mailed to parties and invited individuals, that could not make it. You will receive a half page advertisement.
- **Advertisement opportunity in the Summit Website** - This is a chance to expose your Business and/or Organization, in the website that will be used not only for promotional and informational purposes, but also for online registration, interactive forum, latest related news to the event, and other possible features.
- **Verbal exposure** - Mentioning of your Business and/or Organization by the Master of Ceremony

- **Media exposure** - Mentioning of your Business and/or Organization in all the media avenues used, as part of the promotional campaign, including (but not limited) newspapers, radio, and TV
- **Gala party invitational** - Seating for 6 at the Gala party to be held on **Friday, October 23, 2009**

SPONSORSHIP LEVEL C..... \$ 3,000.00

- **Banner Exposure**- A banner in the main lobby, entrance, and/or conference rooms
- **Presence in the Registration form** - Corporate Logo and print recognition in event program
- **Advertisement opportunity in the Summit Website** - This is a chance to expose your Business and/or Organization, in the website that will be used not only for promotional and informational purposes, but also for online registration, interactive forum, latest related news to the event, and other possible features.
- **Presence in the "Exhibitors Area"** - A table in the "Exhibitors Area" with the opportunity to be present as part of a "Mini-trade show", that will expose to the visitors, participants, and other Exhibitors.
- **Advertisement opportunity in the Program Booklet**- This is a chance to expose your Business and/or Organization to the estimated hundreds of attendees and visitors of this event, in a booklet that not only will be distributed within the Summit day, but also mailed to parties and invited individuals, that could not make it. You will receive a ¼ page advertisement.
- **Verbal exposure** - Mentioning of your Business and/or Organization by the Master of Ceremony
- **Media exposure** - Mentioning of your Business and/or Organization in all the media avenues used, as part of the promotional campaign, including (but not limited) newspapers, radio, and TV
- **Gala party invitational** - Seating for 2 at the Gala party to be held on **Friday, October 23, 2009**

SPONSORSHIP LEVEL D..... \$ 2,000.00

- **Banner Exposure**- A banner in the main lobby, entrance, and/or conference rooms
- **Advertisement opportunity in the Summit Website** - This is a chance to expose your Business and/or Organization, in the website that will be used not only for promotional and informational purposes, but also for online registration, interactive forum, latest related news to the event, and other possible features.
- **Advertisement opportunity in the Program Booklet** - This is a chance to expose your Business and/or Organization to the estimated hundreds of attendees and visitors of this event, in a booklet that not only will be distributed within the Summit day, but also mailed to parties and invited individuals, that could not make it. You will receive a 1/8 page advertisement.

SPONSORSHIP LEVEL E..... \$ 500.00

- **Advertisement opportunity in the Summit Website** - This is a chance to expose your Business and/or Organization, in the website that will be used not only for promotional and informational purposes, but also for online registration, interactive forum, latest related news to the event, and other possible features.
- **Advertisement opportunity in the Program Booklet** - This is a chance to expose your Business and/or Organization to the estimated hundreds of attendees and visitors of this event, in a booklet that not only will be distributed within the Summit day, but also mailed to parties and invited individuals that could not make it.

SPONSORSHIP LEVEL F \$ (see enclosed Booklet Price chart)

- **Advertisement opportunity in the Program Booklet** - This is a chance to expose your Business and/or Organization to the estimated hundreds of attendees and visitors of this event, in

a booklet that not only will be distributed within the Summit day, but also mailed to parties and invited individuals that could not make it.

SPONSORSHIP LEVEL G \$ 300.00

- **Advertisement opportunity in the Summit Website** - This is a chance to expose your Business and/or Organization, in the website that will be used not only for promotional and informational purposes, but also for online registration, interactive forum, latest related news to the event, and other possible features.