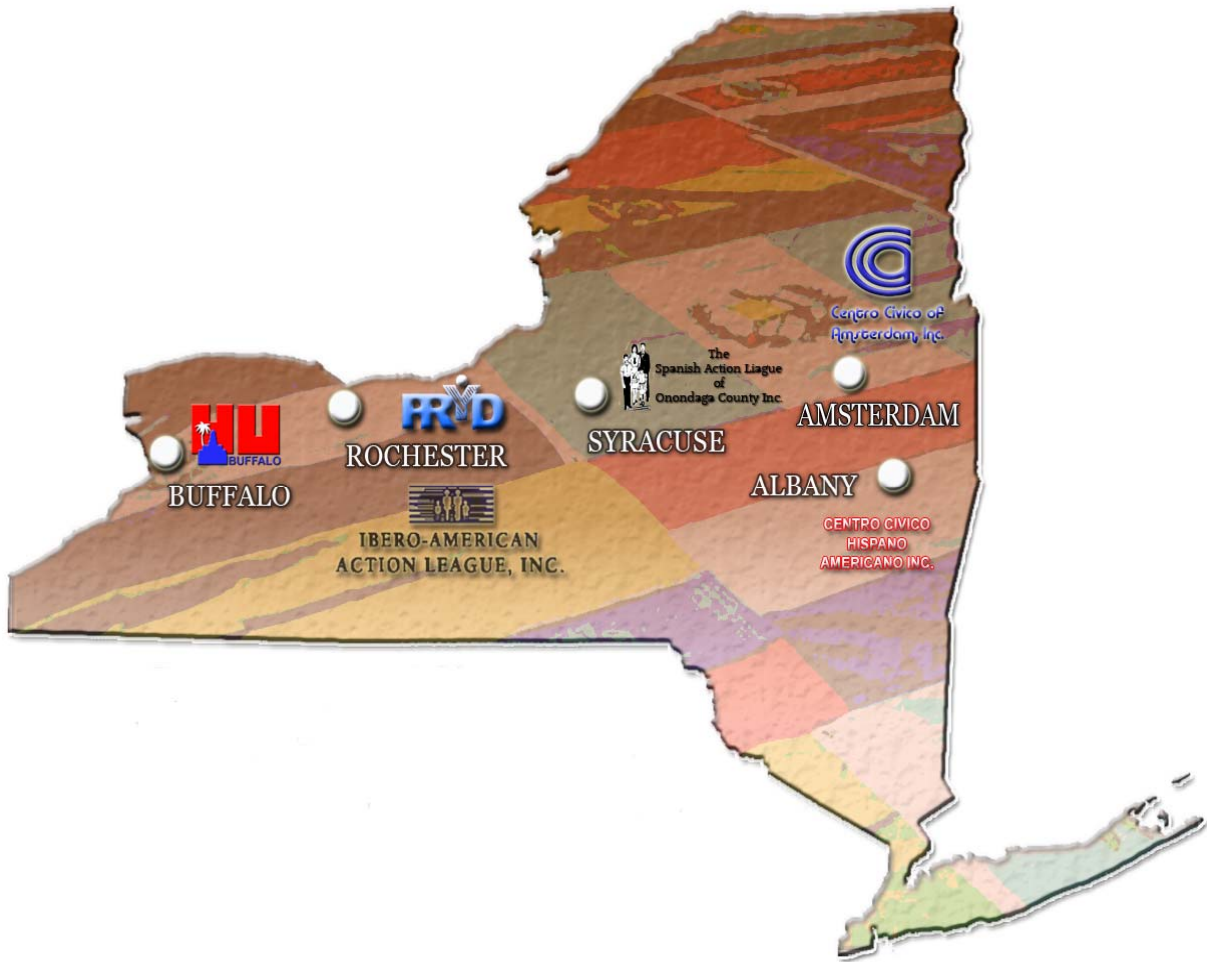


2009 Latino Upstate Summit

October 23, 2009

RETAIL VENDOR PACKAGE



February 23, 2009

Dear Prospective Vendor:

On behalf of Spanish Action League of Onondaga County, Inc. we are pleased to announce the 3rd **Annual Latino Upstate Summit** at the Oncenter Convention Center. We would like to extend an invitation for you to join us at this wonderful event.

The Third Latino Upstate Summit will include the participation of Latino Community Based Organizations from Albany, Amsterdam, Rome-Utica, Syracuse, Rochester, and Buffalo. These organizations came together for the first time in September 2007, to discuss their growing concerns and best practices when serving their communities, and they are doing it again on **Friday, October 23 from 7:30 AM to 5:00 PM** at the Oncenter Convention Center in Syracuse, New York.

Don't miss this opportunity to reach professionals who work closely with the Latino community in the corporate, nonprofit, and public service sectors throughout Upstate New York, and to meet the "Who is Who" in this area of the Empire State.

In order to guarantee your participation, we ask that you complete the enclosed form and return it to Spanish Action League of Onondaga County, Inc. along with your check payable to by September 11, 2009.

Please note that we have limited space and it will be assigned on a first come first save basis:

- The Summit Committee will confirm your space and provide Summit day logistics information to you in mid-September.
- The Summit Committee will provide the tables, linens and chairs for vendors;
- Vendors are responsible for their own signage and displays;

On behalf of Spanish Action League of Onondaga County, Inc. and of the 2009 Summit Committee, we look forward to working with you. If you have any questions, please feel free to contact Shannon Ryan at (315) 475-6153 ext. 218 or excassistant@laligaonline.com.

Best regards,

Rita Paniagua, Executive Director
Spanish Action League of Onondaga County, Inc.

**2009 Latino Upstate Summit
Retail Vendor Participation Form**

PLEASE INITIAL EACH PAGE, SIGN THE ORIGINAL RULES AND REGULATIONS AND KEEP A SET FOR YOUR RECORDS.

Date _____

Company Full Legal Name:

Mailing Address:

City: _____

State: _____ Zip: _____

Other Address:

Type of Business: _____

Contact Person: _____

Phone: _____

Facsimile: _____

Email address: _____

List all appliances including AMPS that will require electricity.
ITEMS NOT LISTED WILL NOT BE ALLOWED:

A CHECK OR MONEY ORDER FOR THE EXACT AMOUNT MUST BE INCLUDED OR APPLICATION WILL NOT BE PROCESSED (CREDIT CARDS ARE NOT ACCEPTED) \$300.00 each 10' x 10' space. There will be an additional cost of \$100.00 if you will require electricity.

Spaces needed _____ Amount \$ _____

TOTAL (Submit with application) \$ _____

Signature

Print Name

Return completed application to:

Spanish Action League of Onondaga County, Inc.

Attn.: Shannon Ryan

700 Oswego Street

Syracuse, NY 13204

OFFICE USE ONLY

Total Fees: \$ _____ Amount Paid: \$ _____ Check No. _____

Approved: _____

**Program Book Advertising Form For
2009 Latino Upstate Summit**

Friday, October 23, 2009

Date: _____
Company / Individual Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Please indicate your selection:

Check Size				Ad for Summit
	Front Inside Cover	7 1/2" w x 10" h	\$500	Taken
	Back Outside Cover	7 1/2" w x 10" h	\$450	
	Back Inside Cover	7 1/2" w x 10" h	\$350	
	Full Page	7 1/2" w x 10" h	\$250	
	Half Page	7 1/2" w x 5" h or	\$150	
		3 1/4" w x 10" h		
	Quarter Page	3 1/4" w x 4 1/2" h	\$75	
	Business Card		\$50	
	Name Listing		\$25	

Total Payment: \$ _____

Method of Payment:

Cash P.O. # _____ Check (payable to SAL)

Deadline: Friday, September 11, 2009

Please send this form with your camera-ready art work,
advertising copy, or business card to:

Spanish Action League of Onondaga County, Inc.

Attn.: Shannon Ryan

700 Oswego Street

Syracuse, NY 13204

Program Book Advertising

or email the ad to: execassistant@laligaonline.com

Questions? Please contact Shannon Ryan at (315) 475-6153 x218